

Sweet Discreet

A SERIES BY AARON ROWE-JARDINE



INTRODUCTION

TITLE

SWEET DISCREET

FORMAT

HOURLONG SERIALIZED DRAMA

GENRE

EROTIC THRILLER / CRIME DRAMA / PSYCHOLOGICAL MYSTERY

TONE

SEDUCTIVE, DANGEROUS, HIGH-STAKES, AND INTENSE

LOGLINE

HIDDEN WITHIN AN EXCLUSIVE WHISKEY AND CIGAR CLUB, AN ELITE BROTHEL BECOMES THE CENTER OF A HIGH-STAKES GAME OF SEDUCTION, REVENGE, AND POWER—TURNING THE TABLES ON WEALTHY MEN WHO THINK THEY'RE UNTOUCHABLE.



SERIES OVERVIEW

SWEET DISCREET PULLS BACK THE CURTAIN ON A LUXURIOUS, INVITATION-ONLY LOUNGE CATERING TO THE WORLD'S MOST POWERFUL MEN. BEHIND THE VELVET ROPES AND HANDCRAFTED COCKTAILS IS A HIGH-END BROTHEL RUN BY A BRILLIANT AND MYSTERIOUS WOMAN WHO PLAYS A LONGER GAME THAN ANYONE SUSPECTS.

EVERY ROOM IS BUGGED. EVERY ENCOUNTER IS RECORDED. THE WOMEN WHO WORK THERE AREN'T JUST ESCORTS—THEY'RE OPERATIVES. RECRUITED FOR THEIR LOOKS, TRAINED FOR THEIR LOYALTY, AND PROTECTED BY AN ALL-FEMALE SECURITY TEAM SKILLED IN ESPIONAGE, THESE WOMEN WEAPONIZE SECRETS AS CURRENCY.

WHAT STARTS AS SEX BECOMES BLACKMAIL. WHAT STARTS AS SEDUCTION BECOMES SURVIVAL. AND WHEN A POWERFUL CLIENT OVERSTEPS, THE CONSEQUENCES ARE OFTEN PERMANENT. AS THE SERIES PROGRESSES, WE LEARN MORE ABOUT THE CLUB'S FOUNDER, HER HIDDEN PAST, AND THE DEEPER REVENGE MISSION FUELING THE OPERATION.

EPISODE STRUCTURE

1: THE INHERITANCE

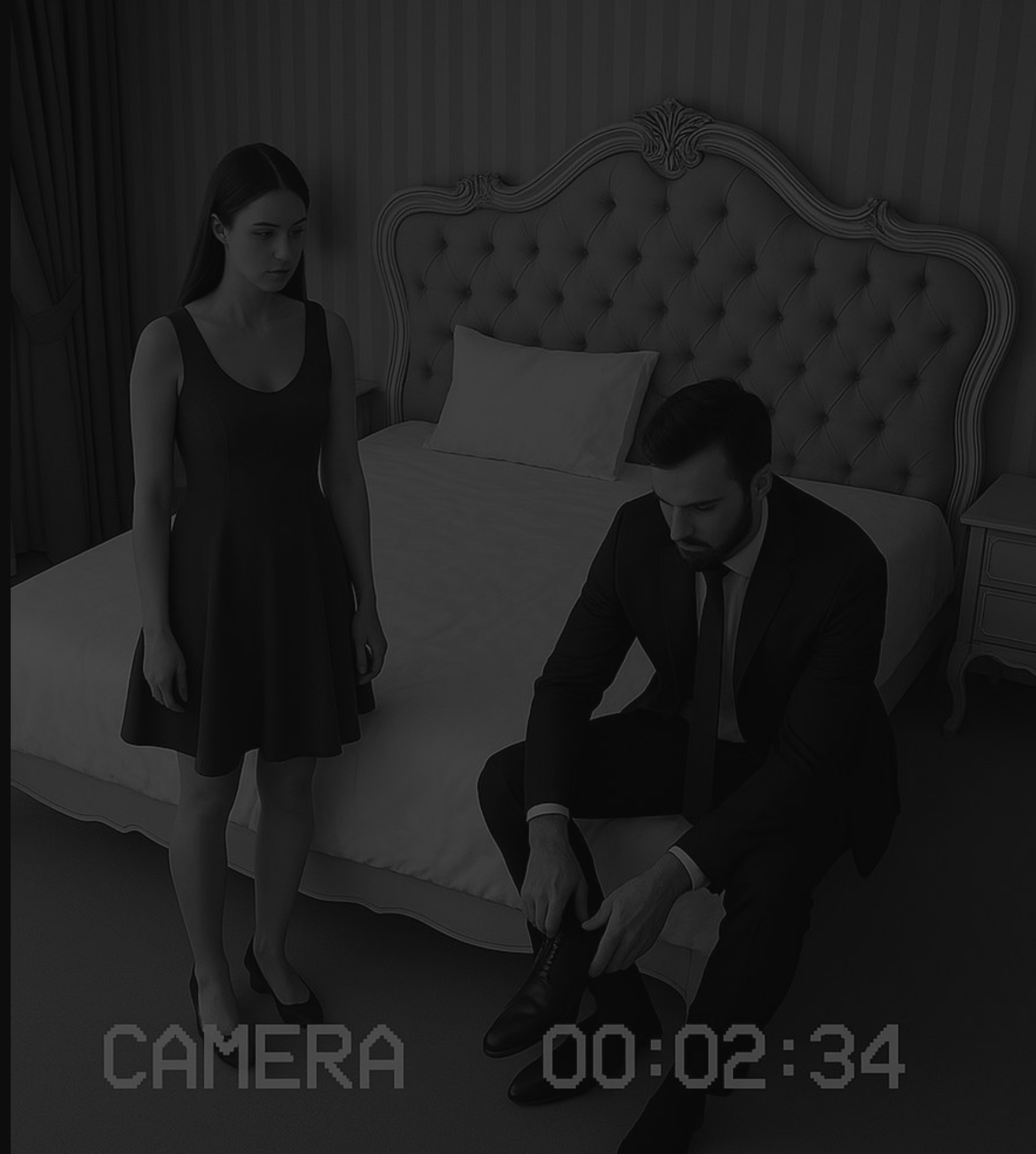
WHEN SIENNA BLACKWELL INHERITS A DECAYING MANSION ON THE EDGE OF THE CITY, SHE SEES OPPORTUNITY. IGNORING RUMORS ABOUT ITS PAST, SHE BEGINS TRANSFORMING IT INTO A LUXURIOUS WHISKEY AND CIGAR CLUB—WHILE SECRETLY LAYING THE GROUNDWORK FOR SOMETHING FAR MORE DANGEROUS.

2: THE VELVET ASSEMBLY

SIENNA ASSEMBLES A STRIKING MIX OF ESCORTS, MIXOLOGISTS, AND AN ELITE ALL-FEMALE SECURITY TEAM MADE UP OF HACKERS AND EX-MILITARY. AS RENOVATIONS BEGIN, THE MANSION QUICKLY EVOLVES INTO A SEDUCTIVE STRONGHOLD KNOWN AS “THE VELVET EMBER.”

3: NO ONE SEES THE WIRES

USING HIDDEN CAMERAS, BIOMETRIC SENSORS, AND SOUNDPROOF CHAMBERS, THE TEAM INSTALLS CUTTING-EDGE SURVEILLANCE THROUGHOUT THE CLUB. EVERY ENCOUNTER IS RECORDED, EVERY SECRET CATALOGUED. AS THE FIRST CLIENTS ARRIVE, THE WOMEN BEGIN COLLECTING INTEL—SOME OF WHICH COULD TOPPLE EMPIRES.



CHARACTER OVERVIEW



**SIENNA
BLACKWELL**

AN ENIGMATIC WOMAN WHO TRANSFORMS HER INHERITED MANSION INTO A COVERT EMPIRE. BENEATH HER POLISHED SURFACE LIES A STRATEGIST FUELED BY SECRETS, SURVEILLANCE, AND REVENGE.



AYLA

AN EX-SPECIAL FORCES OPERATIVE WHO NOW LEADS THE CLUB'S ELITE SECURITY TEAM. SHE'S CALM UNDER PRESSURE, DEADLY WHEN NEEDED, AND UNWAVERINGLY LOYAL TO SIENNA AND THE MISSION.



CARMEN

THE CLUB'S TECH ARCHITECT, RESPONSIBLE FOR ITS DISCREET SURVEILLANCE AND AIRTIGHT DATA SECURITY. SHE RARELY SPEAKS, BUT SHE SEES AND RECORDS EVERYTHING.



CHLOE

THE CLUB'S MOST REQUESTED ESCORT—SHARP, SEDUCTIVE, AND FAR MORE CALCULATING THAN SHE LETS ON. HER CHARM DRAWS IN POWERFUL MEN, BUT HER TRUE LOYALTY IS TO THE WOMEN BESIDE HER.



MIRA

AN ELEGANT AND RUTHLESS IN-HOUSE LAWYER WHO MANAGES SCANDALS BEFORE THEY BREAK. SHE OPERATES IN THE SHADOWS, MAKING PROBLEMS DISAPPEAR WITH A PHONE CALL—OR A THREAT.



**VINCENT
LEROUX**

A CHARMING AND INFLUENTIAL CLIENT WITH DANGEROUS TIES TO SIENNA'S PAST. HIS PRESENCE THREATENS TO UNRAVEL THE CLUB'S DELICATE POWER BALANCE AS HIS OBSESSION DEEPENS.

TONE & INFLUENCES

- SEDUCTIVE AND DANGEROUS
- STYLISH AND CINEMATIC
- PSYCHOLOGICAL AND SUSPENSEFUL
- FEMININE AND FIERCE



Killing Eve
2018



The Girlfriend Experience
2016



Atomic Blonde
2017



Eyes Wide Shut
1999

KEY THEMES

- POWER DYNAMICS & REVERSAL
- SEDUCTION AS STRATEGY
- FEMALE SOLIDARITY & PROTECTION
- WEAPONIZING SECRETS
- CONTROL VS. CHAOS

TARGET AUDIENCE

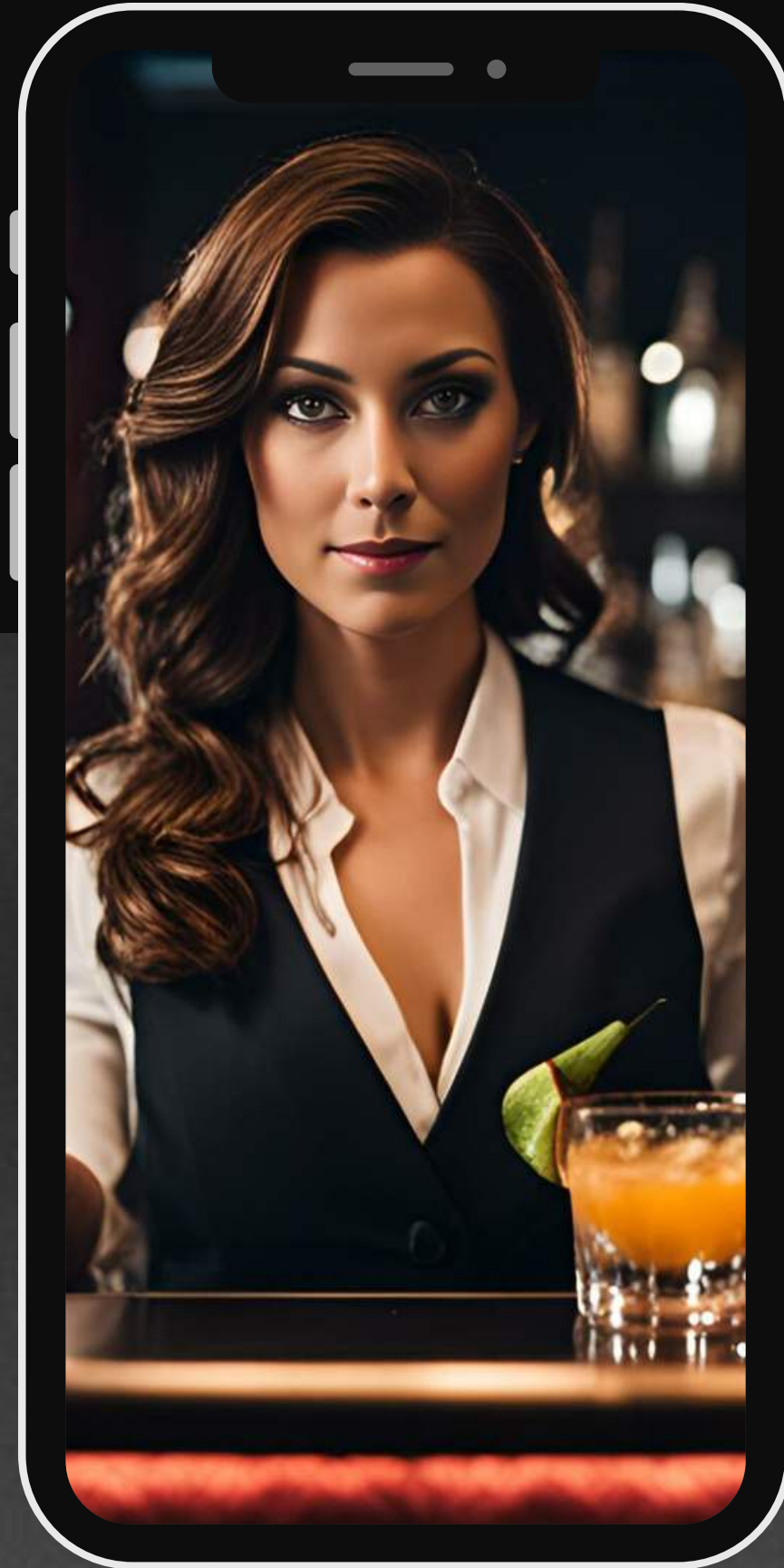
- ADULTS 18-49, ESPECIALLY WOMEN AND VIEWERS DRAWN TO FEMALE-LED INTRIGUE
- VIEWERS WHO CRAVE INTELLIGENT, CHARACTER-DRIVEN THRILLERS WITH SEX, SECRETS, AND SUBVERSION
- FANS OF KILLING EVE, THE IDOL, SCANDAL, SUCCESSION, BIG LITTLE LIES



WHY IT STANDS OUT

SWEET DISCREET IS EQUAL PARTS EUPHORIA, KILLING EVE, AND EYES WIDE SHUT—BLENDING EROTIC TENSION, PSYCHOLOGICAL GAMESMANSHIP, AND COVERT OPERATIONS. IT RECLAIMS THE "ESCORT DRAMA" BY FLIPPING THE LENS: THE WOMEN AREN'T VICTIMS, THEY'RE THE ARCHITECTS OF AN EMPIRE.

THE SERIES EXPLORES WHAT HAPPENS WHEN SEX, SURVEILLANCE, AND POWER INTERSECT. EACH CHARACTER WALKS A TIGHTROPE BETWEEN DANGER AND DOMINANCE, USING SEDUCTION NOT FOR PLEASURE, BUT FOR LEVERAGE. WITH HIGH PRODUCTION VALUE, VISUALLY LUSH INTERIORS, AND A ROTATING CAST OF MORALLY COMPLEX CLIENTELE, SWEET DISCREET PROMISES EDGE-OF-YOUR-SEAT DRAMA WRAPPED IN SILK GLOVES.



STATUS

- READY FOR DEVELOPMENT
- SEEKING LITERARY REPRESENTATION AND PRODUCTION PARTNERS
- ONE OF SIX FULLY-DEVELOPED ORIGINAL SERIES AVAILABLE AT [THENEXTGREATSHOW.COM](https://thenextgreatshow.com)



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THANK YOU

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