

A group of people are sitting in a circle around a campfire at night. The scene is dimly lit, with the primary light source being the fire. The people are mostly in silhouette or partially illuminated by the fire's glow. Some are holding drinks. The background shows dark trees under a night sky.

# Campfire Memories

A SERIES BY AARON ROWE-JARDINE

Campfire Memories

# INTRODUCTION

TITLE

CAMPFIRE MEMORIES

FORMAT

4-EPISODE LIMITED SERIES

GENRE

DRAMEDY / ENSEMBLE / NON-LINEAR NARRATIVE

TONE

POIGNANT, DARKLY FUNNY, NOSTALGIC

LOGLINE

TWO CARLOADS OF LONGTIME FRIENDS SET OUT FOR A WEEKEND CAMPING TRIP—ONLY ONE RETURNS.

IN THE WAKE OF TRAGEDY, THE SURVIVORS REUNITE TO GRIEVE AND CELEBRATE THEIR FRIENDS THROUGH STORIES, LAUGHTER, AND THE MEMORIES THAT MADE THEM FAMILY.





# SERIES OVERVIEW

CAMPFIRE MEMORIES IS A LIMITED SERIES THAT EXPLORES GRIEF, GUILT, AND THE ENDURING BONDS OF FRIENDSHIP. TOLD THROUGH A BLEND OF PRESENT-DAY REUNIONS AND FRAGMENTED FLASHBACKS, THE SERIES WEAVES TOGETHER COMEDY AND HEARTBREAK AS THE SURVIVING FRIENDS GATHER AFTER A TRAGEDY TO REMEMBER THE WEEKEND THAT CHANGED EVERYTHING.

EACH EPISODE IS BUILT AROUND A CENTRAL THEME, REVEALING EMOTIONAL TRUTHS AND CONTRADICTIONS AS THE FRIENDS PROCESS THEIR SHARED EXPERIENCE. THROUGH LATE-NIGHT TALKS, INSIDE JOKES, AND UNSPOKEN REGRETS, THEY COME TO UNDERSTAND WHAT THEY LOST—AND WHAT THEY STILL HAVE.



# EPISODE STRUCTURE

**1. THE CITY LIFE** – INTRODUCES THE FRIENDS IN THEIR ADULT ROUTINES, NAVIGATING CAREERS, RELATIONSHIPS, AND DISTANCE. A CAMPING TRIP IS PROPOSED AS A RARE CHANCE TO RECONNECT.

**2. THE CAMPING TRIP** – A FUN AND CHAOTIC WEEKEND UNFOLDS WITH LAUGHTER, TENSION, AND UNEXPECTED BONDING. AS THEY PACK TO LEAVE, TWO FRIENDS CASUALLY SWITCH CARS. IT SEEMS LIKE NOTHING AT THE TIME.

**3. THE FUNERAL** – THE STORY OPENS WITH THE CRASH. ONE CAR NEVER MAKES IT HOME. THE SURVIVORS REUNITE TO MOURN THEIR FRIENDS WHILE DEALING WITH GUILT, BLAME, AND UNRESOLVED TENSIONS BROUGHT ON BY THE LAST-MINUTE SWITCH.

**4. THE MEMORIES** – IN A STYLIZED, CIRCULAR CAMPFIRE SCENE, THE GROUP SHARES THEIR FAVORITE STORIES ABOUT THE FRIENDS THEY LOST. FLASHBACKS BRING EACH MEMORY TO LIFE IN FAMILY GUY-STYLE CUTAWAYS, BLENDING ABSURDITY WITH HEART.





# CHARACTER OVERVIEW



## ANTHONY

THE GROUP'S UNOFFICIAL LEADER. CALM, RATIONAL, AND OFTEN STUCK MEDIATING THE CHAOS AROUND HIM.



## LILY

A WARM, ARTISTIC SPIRIT. HER OPTIMISM IS BOTH A COMFORT AND A VULNERABILITY.



## NINA

EMPATHETIC AND NURTURING. THE GROUP'S EMOTIONAL GLUE.



## LEO

QUIRKY, CHAOTIC, AND SURPRISINGLY INSIGHTFUL.



## MAX

A SHARP-TONGUED WILD CARD HIDING GUILT BEHIND BRAVADO.



## MAYA

TORN BETWEEN LOGIC AND LOVE. PASSIONATE REALIST.



## SOPHIE

HOPEFUL AND OPEN-HEARTED. SAYS WHAT OTHERS WON'T.



## DEREK

BLUNT, CYNICAL, AND SECRETLY LONGING FOR CONNECTION.



# TONE & INFLUENCES

- NATURAL LIGHT, HANDHELD CAMERA WORK FOR REALISM
- WARM COLOR GRADING FOR FLASHBACKS; COOLER TONES FOR THE PRESENT
- STYLIZED TRANSITIONS BETWEEN MEMORY AND REALITY (ESPECIALLY IN EPISODE 4)



**Dead to Me**  
2019



**I Love You, Man**  
2009



**Wet Hot American Summer**  
2001



**That '70s Show**  
1998



# KEY THEMES

- FRIENDSHIP OVER DECADES
- SUDDEN LOSS AND SURVIVOR'S GUILT
- THE UNRELIABILITY OF MEMORY
- MASCULINITY AND EMOTIONAL REPRESSION
- LOVE, REGRET, AND LAUGHTER AT THE WORST POSSIBLE TIME

# TARGET AUDIENCE

- ADULTS 25–54
- FANS OF EMOTIONALLY RICH ENSEMBLE DRAMAS
- VIEWERS WHO ENJOY CHARACTER-DRIVEN, NOSTALGIC STORYTELLING WITH DEPTH AND HUMOR





# WHY IT STANDS OUT

CAMPFIRE MEMORIES BLENDS HUMOR AND HEARTACHE WITH ELEGANT STRUCTURE AND HONEST EMOTION. IT OFFERS A CATHARTIC AND BEAUTIFUL EXPLORATION OF HOW WE PROCESS GRIEF, PRESERVE FRIENDSHIP, AND REMEMBER THE BEST DAYS OF OUR LIVES.

THE FINAL EPISODE FORMAT CREATES AN ORGANIC SPACE FOR INSERTING FLASHBACKS, SKITS, AND ABSURDIST HUMOR WITHOUT DISRUPTING THE EMOTIONAL THROUGHLINE. IT GIVES THE CREATORS LICENSE TO INCORPORATE AS MANY STANDALONE COMEDIC VIGNETTES AS THEY LIKE, WITHOUT NEEDING TO TIE THEM TOGETHER WITH LINEAR PLOT—BECAUSE THE CHARACTERS ARE NATURALLY REMINISCING.





# STATUS

- READY FOR DEVELOPMENT
- SEEKING LITERARY REPRESENTATION AND PRODUCTION PARTNERS
- ONE OF SIX FULLY-DEVELOPED ORIGINAL SERIES AVAILABLE AT [THENEXTGREATSHOW.COM](https://thenextgreatshow.com)





**CONTACT ME**  
Aaron Rowe-Jardine

# THANK YOU

**MOBILE**  
416 319-1296

**EMAIL**  
[INFO@THENEXTGREATSHOW.COM](mailto:INFO@THENEXTGREATSHOW.COM)